

Stand Fast

How Governance Can Save You a Fortune

6R - 24L

Alexander Arvidsson | @arcticdba

Premium sponsors



Standard sponsors











Explore **drivers** of cost

A **primer** on **governance**

Look at **applying** governance





(he/him)

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| Data Platform MVP | MCT | Speaker |



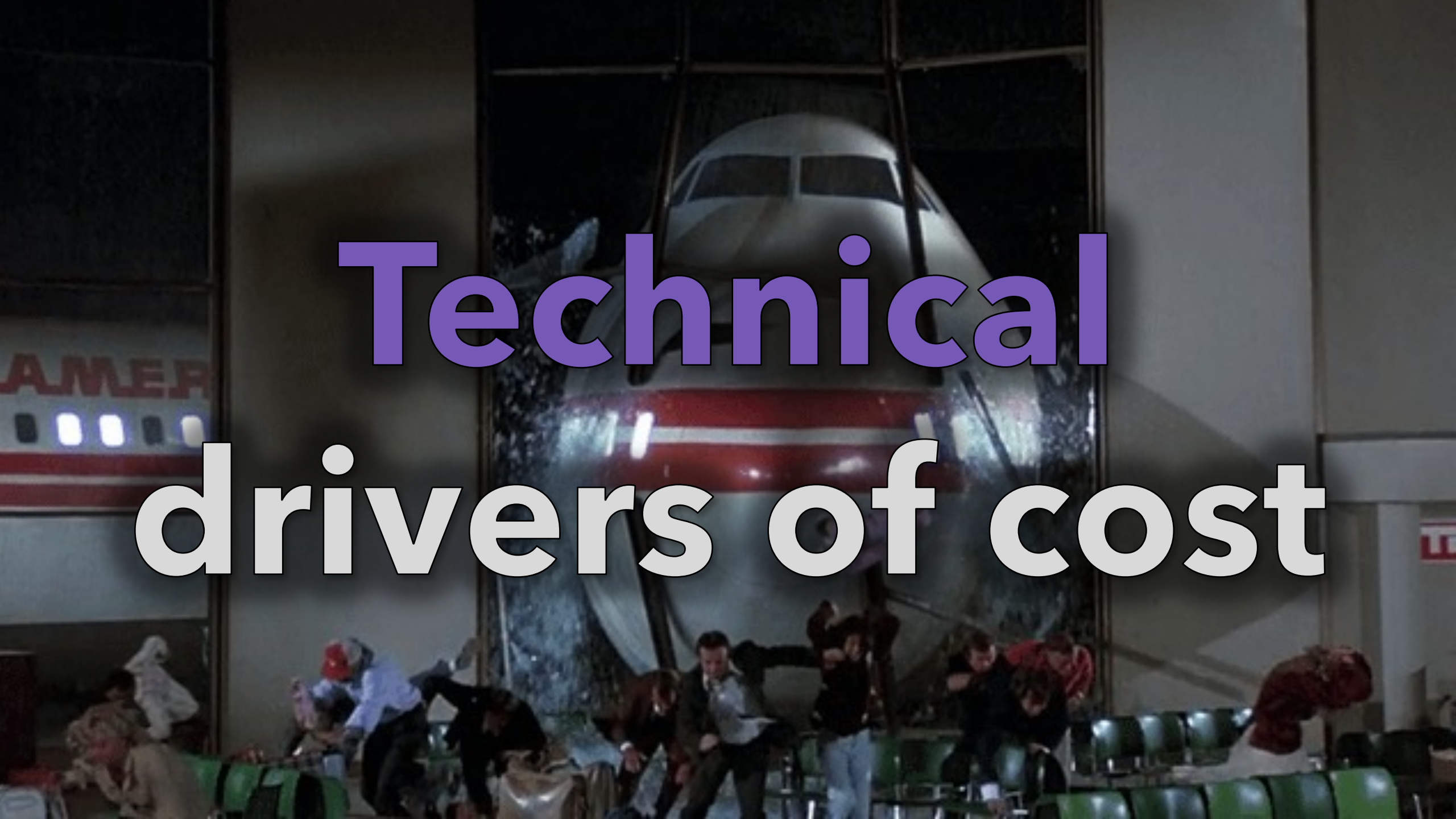
DATAmasterminds



How **much** does
governance
cost?

How **much** does
no governance
cost?

Explore drivers
of cost



Technical drivers of cost

Some resources are **cheap**
for a **reason**

Not **understanding**
the **platform**

The **allure** of **low-code**

Using the **wrong** tools
for the **job**



Business drivers of cost

A whole new **dynamic** of **cost**

Short **attention span**

Challenging leadership

The relative **value** of **time**

The **dream** of **realtime** data

People aren't **interchangeable**


SOLLE/JOSUHUA



BOARDING PASS
ELECTRONIC TICKET
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QHSLJX

FLIGHT DATE CLASS ORIGIN
NW9030 06JAN B ATLANTA
OPERATED BY COACH DESTINATION
DELTA AIR LINES INC MEMPHIS

DEPARTURE GATE B26 **SUBJECT TO CHANGE**



ATL992C3B/TH

BOARDING PASS
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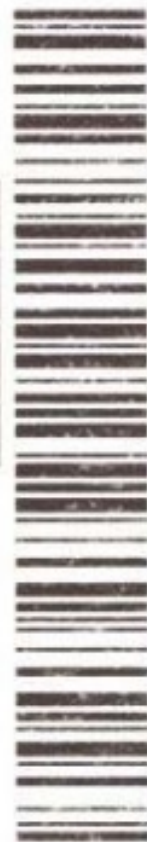
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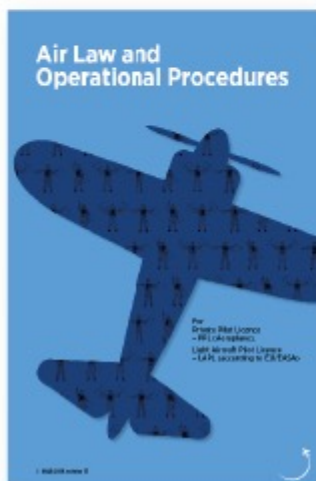
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A primer on governance



Pilot's Guide to Airport Signs and Markings

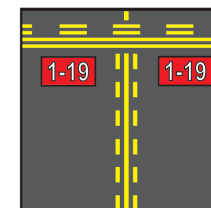
Airport Markings



HOLDING POSITION:
Hold short of intersecting rwy;
also a land-and-hold-short marking



MOVEMENT AREA BOUNDARY:
Defines boundary of movement
area and non-movement area



**HOLDING POSITION WITH
ENHANCED TAXIWAY
CENTERLINE:** Alerts of an
approaching runway



**TAXIWAY/TAXIWAY HOLDING
POSITION:** Hold short of intersecting
taxiway when directed by ATC



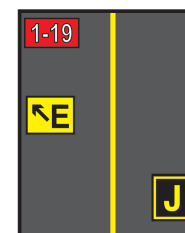
SOLID TAXIWAY EDGE: Defines edge
of usable, full-strength taxiway
pavement; adjoining pavement
NOT usable



ILS CRITICAL AREA: Hold short
when instructed by ATC



DASHED TAXIWAY EDGE: Defines
edge of taxiway where adjoining
pavement or apron is available
for taxi



**SURFACE PAINTED HOLDING
POSITION:** Designates runway ahead in
conjunction with yellow holding position marking

**SURFACE PAINTED TAXIWAY
DIRECTION:** Direction &
designation of intersecting twy

**SURFACE PAINTED TAXIWAY
LOCATION:** Identifies twy
on which aircraft is located

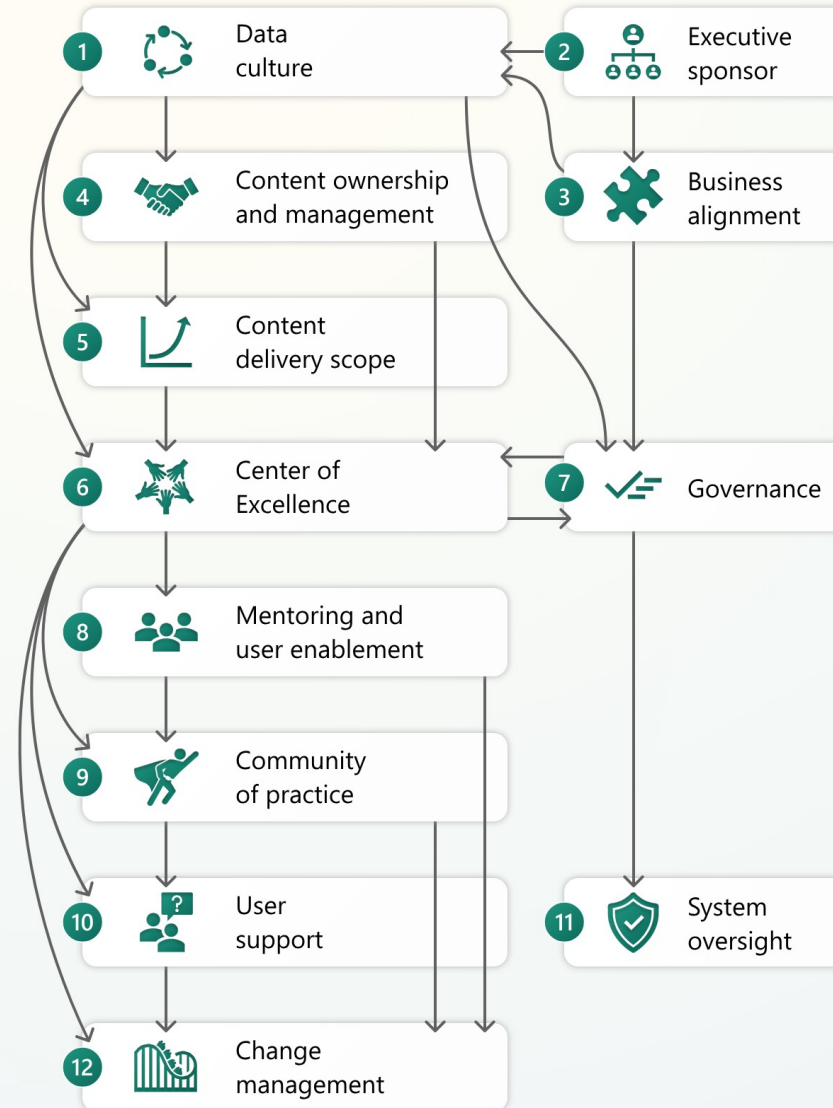
www.faa.gov/go/runwaysafety



OK-12-2808



Microsoft Fabric adoption roadmap



Area	Description
1	Data culture: Data culture refers to a set of behaviors and norms in the organization that encourages a data-driven culture. Building a data culture is closely related to adopting Fabric, and it's often a key aspect of an organization's digital transformation.
2	Executive sponsor: An executive sponsor is someone with credibility, influence, and authority throughout the organization. They advocate for building a data culture and adopting Fabric.
3	Business Alignment: How well the data culture and data strategy enable business users to achieve business objectives. An effective BI data strategy aligns with the business strategy.
4	Content ownership and management: There are three primary strategies for how business intelligence (BI) and analytics content is owned and managed: business-led self-service BI, managed self-service BI, and enterprise BI. These strategies have a significant influence on adoption, governance, and the Center of Excellence (COE) operating model.
5	Content delivery scope: There are four primary strategies for content and data delivery: personal, team, departmental, and enterprise. These strategies have a significant influence on adoption, governance, and the COE operating model.
6	Center of Excellence: A Fabric COE is an internal team of technical and business experts. These experts actively assist others who are working with data within the organization. The COE forms the nucleus of the broader community to advance adoption goals that are aligned with the data culture vision.
7	Governance: Data governance is a set of policies and procedures that define the ways in which an organization wants data to be used. When adopting Fabric, the goal of governance is to empower the internal user community to the greatest extent possible, while adhering to industry, governmental, and contractual requirements and regulations.
8	Mentoring and user enablement: A critical objective for adoption efforts is to enable users to accomplish as much as they can within the guardrails established by governance guidelines and policies. The act of mentoring users is one of the most

Look at
applying
governance

Dealing with
current costs

Inventory your **estate**

Rightsize

Monitor everything

Stop **guessing** at load

Track and surface **resource**
costs to **stakeholders**

Dealing with
future costs

Plan the **execution**,
execute the **plan**

Pre-pay **everything**

Make it **easy** to do it **right**

Understand the available **tools**

Consider **new** ways of
solving old **problems**

Prioritize **training**





Keep **technical debt**
to a **minimum**

The biggest drivers of **cost**
are rarely **technical**

Governance makes it
easier to do it **right**

People remain the most
important assets













Thank you!

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<https://tinyurl.com/dpns24-alexander>